



Franchise Branding

1. Proposed location for the collection center should have an area of minimum 400 sq. ft. with minimum 15 ft. front
2. Preference will be given to the person belonging to same area in which he/she is looking for a collection center
3. For Franchise Branding one should meet following criteria (Branding pictures annexed):
 - Reception Table (Dimension: L 60", D 24", H 43") with the logo in center
 - White and Red Sheet behind reception table on Wall (Red Footer/ Header with White covering in center and PVC Logo with the name on sheet)
 - Phlebotomy Table with white and red sheet with all sample collection items
 - White Paint on Walls and white sealing on roof with white tiles on ground
 - Red Line Stickers around the wall equal to height of table
 - Cupboard of red and white sheet
 - Table for Centrifuge and other accessories should be of white sheet
 - Water Cooler with Disposable glass
 - Air Conditioner
 - 1 stool for Phlebotomy and 1 chair for reception table with sitting sofas for patients
 - CPU and Printer with Internet Facility 24/7
 - Glass/ Aluminum Door with Branding Stickers
 - Main LED Light Sign Board with Main Flex with approved Design

Note: Any discrepancy or alter in provided Franchise Branding will breach the contract